



Vidhyashala



**Get An Education, Not Just A Degree.**

# **FINANCE**



Noida,  
Bengaluru



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# ABOUT US



Vidhyashala is an edutech company dedicated to helping students enhance their skills and education. We offer a wide range of courses designed to meet the evolving needs of the modern job market. Our mission is to provide accessible and high-quality learning experiences that empower students to excel academically and professionally.

At Vidhyashala, we combine expert instruction with cutting-edge educational technologies to create engaging and interactive content. Our team of seasoned educators and industry specialists ensures that our curriculum is relevant and practical, equipping learners with the knowledge and skills needed to succeed.

We believe in fostering a supportive learning environment that encourages exploration and growth. Whether you're looking to advance in your career or explore new interests, Vidhyashala is your trusted partner in lifelong learning. Join us to unlock your full potential and achieve your educational and career goals.



# FINANCE

Finance is the field that deals with the management, creation, and study of money and investments. It involves the process of acquiring funds, managing them, and using them efficiently to achieve personal, business, or governmental goals. Finance encompasses a wide range of activities, including budgeting, saving, investing, borrowing, lending, and managing risks. It plays a crucial role in decision-making processes, determining how resources are allocated and ensuring that organizations and individuals can achieve their objectives while managing potential financial risks. Overall, finance is essential for ensuring economic stability and growth at both micro and macro levels.

## OUR OBJECTIVE

The objective of Vidhyashala is to revolutionize education through innovative technology and high-quality content. We aim to provide accessible, engaging, and effective learning solutions that cater to diverse needs. By leveraging cutting-edge tools and resources, we empower students to enhance their skills and knowledge. Our goal is to make education more personalized and impactful, helping learners achieve their academic and professional aspirations in a digital age.



# **THE PROGRAM**

Two-month training and internship program. The first month is industrial training from experts with more than ten years of experience in the field of psychology through live interactive sessions and lifetime access to recordings. The second month is an internship with two project opportunities. One individual project for implementation and evaluation. One major project from our affiliated companies in order to provide industry exposure and experience the work environment in MNCs.

## **Modes of Training**

### **Self Paced**

- Recorded sessions with doubt-clearing
- opportunities Lifetime access to study
- material Training Certification + Internship

Opportunity

### **Mentor Led**

- Live interactive sessions with doubt clearing
- Lifetime access to recordings Training
- Certification + Internship Opportunity
- Live interactive sessions with doubt clearing.
- Lifetime access to recordings One additional month of placement training
- Training Certification + Internship Opportunity + Placement Assistance.



# 1ST MONTH



The first month is the training phase in which the students will be trained in their respective domains via live/recorded sessions. The training will cover the basics in all the domains such that even students with no previous experience will be able to learn effectively.

Learning module :



Self-paced:  
Recorded Session



Mentor Led

# 2ND MONTH

The second month featured two project opportunities to implement the concepts they have learnt. The first is a minor or individual project for 7 days to introduce the students to the practical applications of the domain. The second is a major or group project in which the students will be placed in teams of 5-8 members to simulate the environment of working in MNCs under the guidance of their mentors who will act as their supervisors while guiding them through the project.





# TOPICS TO BE COVERED

Learn the Fundamentals of Finance

UNDERSTAND HOW THE TREASURY  
SYSTEM WORKS



LEARN THE BASICS OF CORPORATE FINANCE  
WHICH COVERS ALL FINANCIAL ACTIVITIES  
RELATED TO RUNNING A BUSINESS

LEARN TO MANAGE CORPORATE  
PORTFOLIOS OF A BUSINESS

LEARN TO PERFORM FINANCIAL RISK  
ANALYSIS AND RISK MANAGEMENT



UNDER HOW FINANCE WORKS IN DAY-  
TO-DAY OPERATIONS

LEARN CASH & LIQUIDITY  
MANAGEMENT AND SUPPLY  
CHAIN MANAGEMENT



# SCOPE IN STOCK MARKET

## Personal Finance:

This area focuses on managing individual or household financial activities, including budgeting, saving, investing, retirement planning, and managing debts and loans to achieve financial security and personal goals.

## Corporate Finance:

Corporate finance involves managing a company's financial resources, including capital structure, investment decisions, funding strategies, and maximizing shareholder value through effective financial planning and analysis.

## Public Finance:

Public finance deals with government revenue, expenditure, budgeting, and debt management. It includes how governments allocate resources, fund public projects, and implement policies to maintain economic stability and growth.

## Investment Finance:

This scope involves the analysis, management, and strategy of investing in various financial instruments such as stocks, bonds, real estate, and other assets, with the goal of generating returns while managing risks.





# TRAINING CURRICULUM



## INTRODUCTION OF FINANCE

- What is finance, and why is it essential for individuals, businesses, and governments?
- How does finance help in making informed decisions about saving, investing, and managing risks?
- What are the main differences between personal finance, corporate finance, and public finance?
- How do financial markets and institutions contribute to the functioning of the overall economy?

## KNOWING PERSONALITY

- How do you approach financial decision-making—are you more analytical and data-driven, or do you rely on intuition and experience?
- How do you balance risk and reward in your financial strategies, and what does this say about your risk tolerance?
- What financial goals do you prioritize, and how do they reflect your personal values and aspirations?
- How do you handle financial setbacks or losses, and what does this reveal about your resilience and adaptability?



## **SELF CONCEPT**

- **How would you describe your strengths and weaknesses in managing your personal finances or investments?**
- **What have been the most significant financial lessons you've learned, and how have they shaped your approach to finance?**
- **How do you measure your success in financial management, and what personal achievements are you most proud of?**
- **How do you handle financial stress or uncertainty, and what strategies do you use to maintain financial stability?**
- **What are your long-term financial goals, and how do they reflect your personal values and aspirations?**

## **ABNORMAL FINANCE**

1. **If you could redesign the global financial system from scratch, what unconventional changes would you make, and how might they impact the economy?**
2. **What's the most unusual or unexpected financial strategy you've considered or implemented, and what were the outcomes?**
3. **How do you think the concept of money would change if we eliminated all traditional financial institutions and relied solely on decentralized systems?**
4. **If you could invest in any fictional or hypothetical asset, what would it be, and how would you approach evaluating its potential?**





# PROJECTS

**Financial management decisions - context, types and relevance**

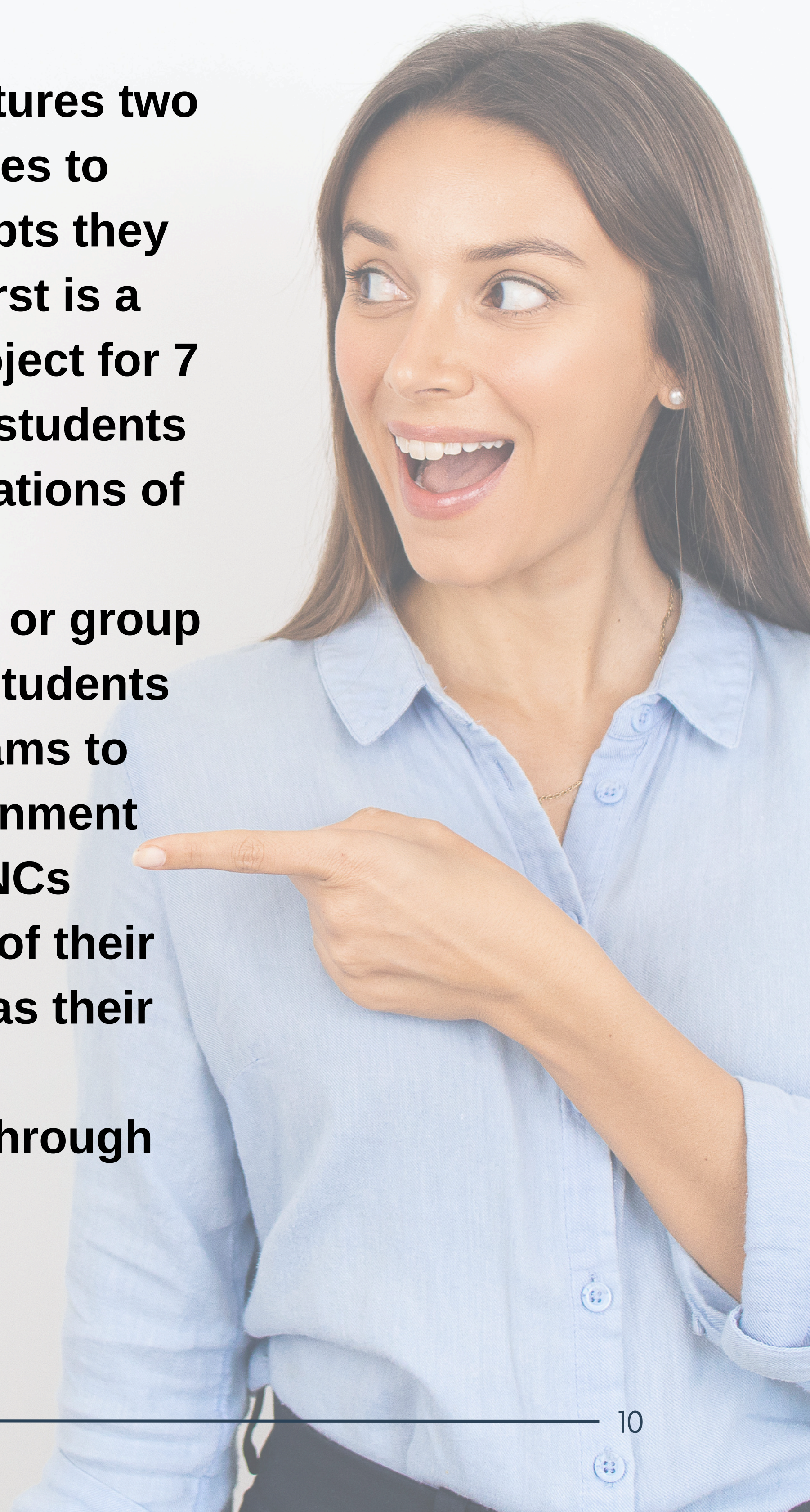
**Financial Risks - Context, types & coverage and hedgingg**



# INTERNSHIP MONTH

**The second month features two project opportunities to implement the concepts they have learned. The first is a minor or individual project for 7 days to introduce the students to the practical applications of the domain.**

**The second is a major or group project in which the students will be placed in teams to stimulate the environment of working in MNCs under the guidance of their mentor who will act as their supervisors while guiding them through the project.**





# BRANDS WHERE OUR ALUMINI ARE

Infosys



Deloitte.

ORACLE

CHALO



DELHIVERY



CGI



ninjacart



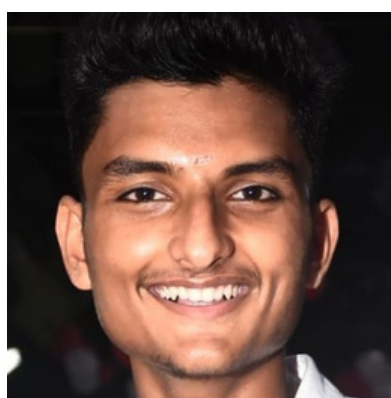
# STUDENTS FEEDBACK



Ishita Singh



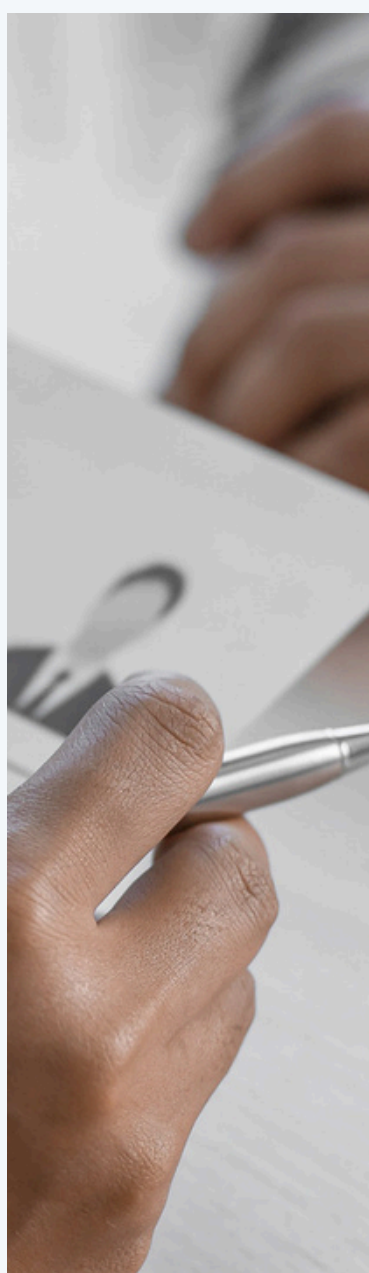
"Vidhyashala has delivered outstanding educational quality, surpassing all my expectations. The mentor's expert guidance and thoughtful support have been instrumental in advancing my skills and knowledge. The dedication to providing top-notch education has made a remarkable difference in my learning experience. I truly appreciate the commitment to excellence and the impactful guidance that has greatly contributed to my personal and professional growth."



Aniket Tripathi



"Vidhyashala has truly exceeded my expectations with its exceptional quality in education. The mentor provided insightful guidance and support, which has significantly enhanced my skills and knowledge. The personalized approach and expert instruction have been invaluable in my learning journey. I'm grateful for the opportunity to grow and improve through such a dedicated and professional platform!"

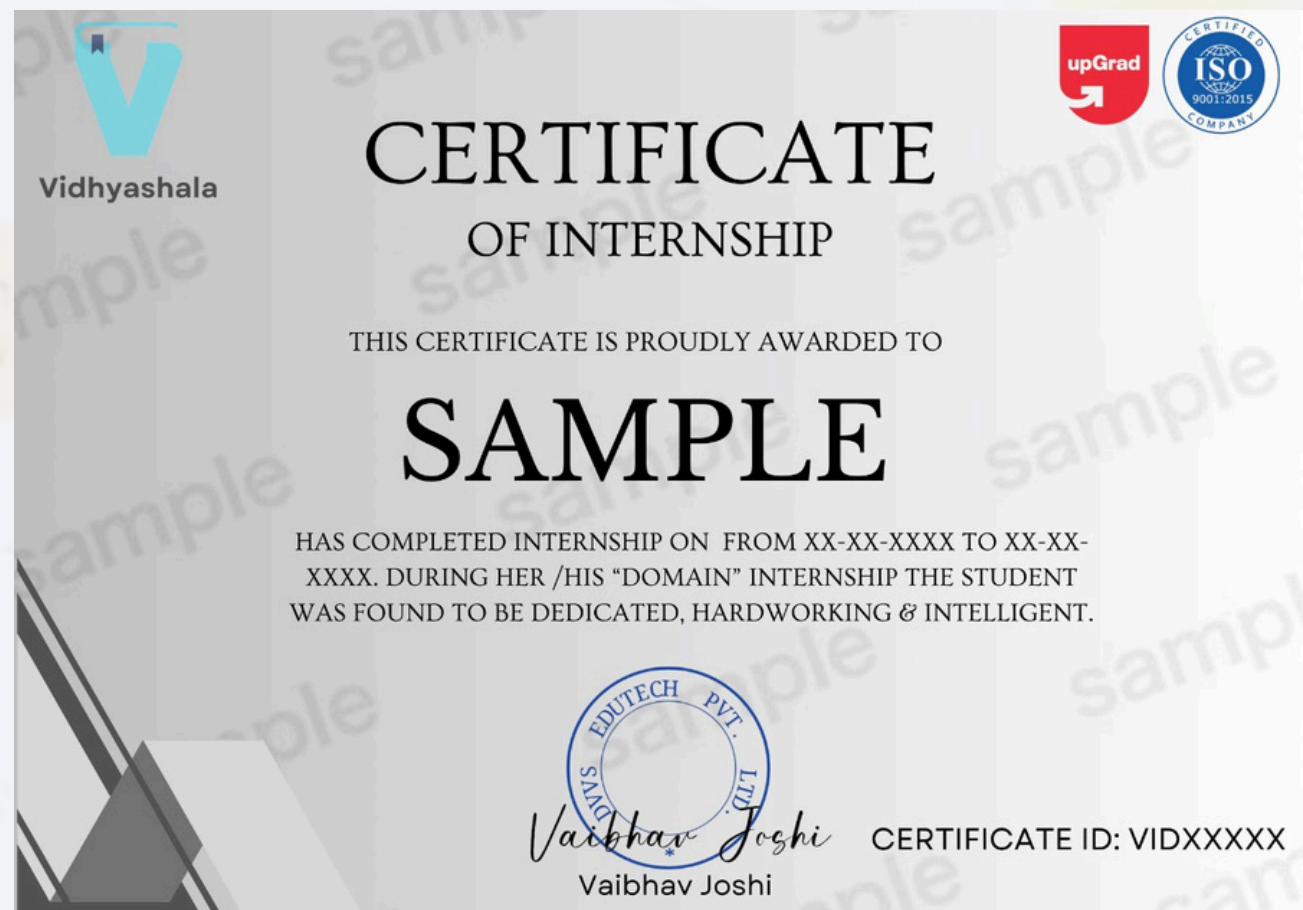


## PLACEMENT ASSISTANCE

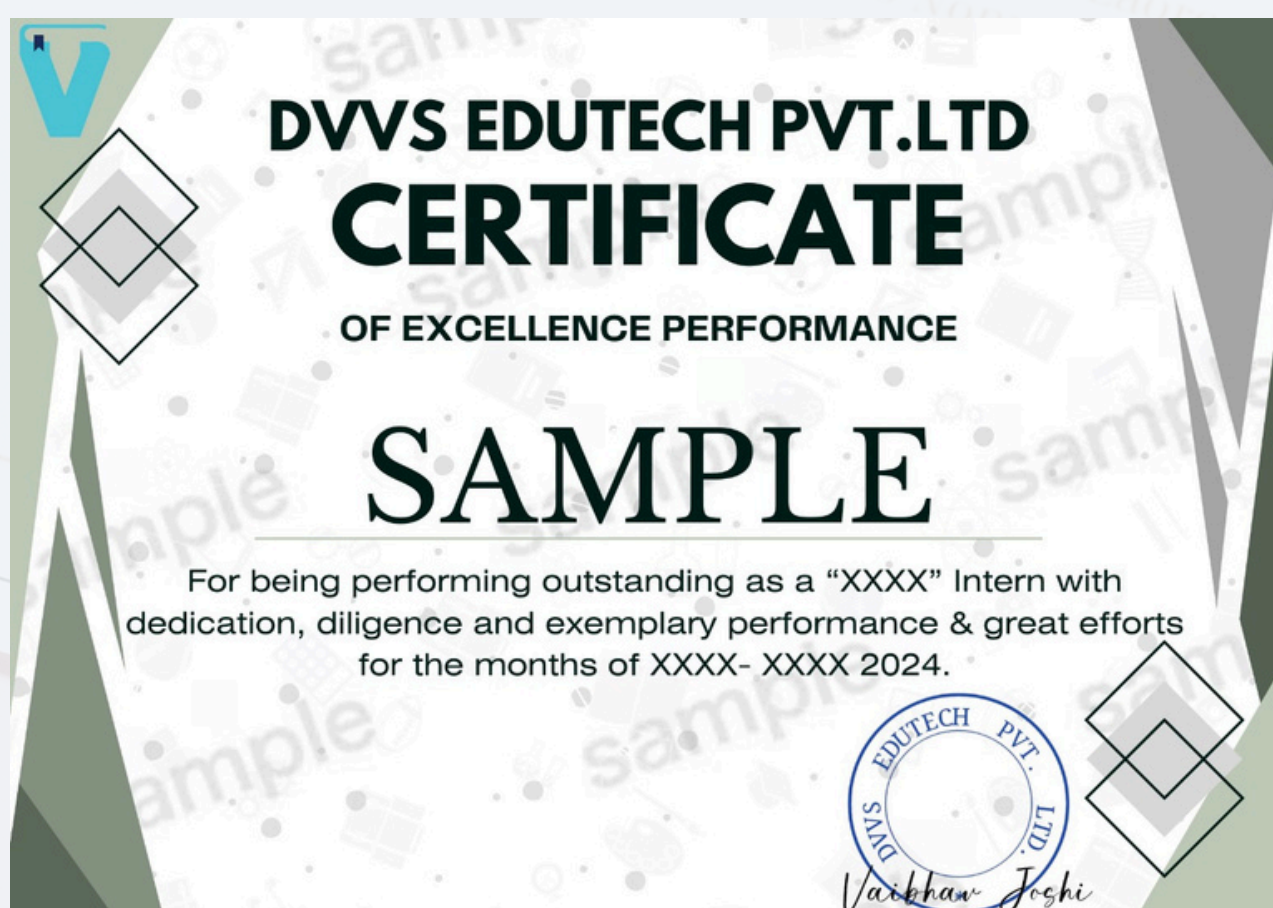
**All candidates (according to their performance) eligible for placement assistance based on their performance will receive the benefit of interviews from our affiliated companies for paid internships or full time job roles in the case of degree holders**



# CERTIFICATES



## Internship Completion Certificate



## Certificate Of Excellence