



Vidhyashala



Get An Education, Not Just A Degree.

STOCK MARKET



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ABOUT US



Vidhyashala is an edutech company dedicated to helping students enhance their skills and education. We offer a wide range of courses designed to meet the evolving needs of the modern job market. Our mission is to provide accessible and high-quality learning experiences that empower students to excel academically and professionally.

At Vidhyashala, we combine expert instruction with cutting-edge educational technologies to create engaging and interactive content. Our team of seasoned educators and industry specialists ensures that our curriculum is relevant and practical, equipping learners with the knowledge and skills needed to succeed.

We believe in fostering a supportive learning environment that encourages exploration and growth. Whether you're looking to advance in your career or explore new interests, Vidhyashala is your trusted partner in lifelong learning. Join us to unlock your full potential and achieve your educational and career goals.

STOCK MARKET

The stock market is a financial marketplace where individuals and institutions buy and sell ownership shares, known as stocks, in publicly traded companies. It serves as a platform for companies to raise capital by issuing shares to the public, and for investors to potentially earn returns through price appreciation or dividends. Stock prices fluctuate based on supply and demand, influenced by various factors like company performance, economic indicators, and market sentiment. The stock market plays a crucial role in the economy by enabling wealth creation, fostering investment, and providing liquidity for shareholders.

OUR OBJECTIVE

The objective of Vidhyashala is to revolutionize education through innovative technology and high-quality content. We aim to provide accessible, engaging, and effective learning solutions that cater to diverse needs. By leveraging cutting-edge tools and resources, we empower students to enhance their skills and knowledge. Our goal is to make education more personalized and impactful, helping learners achieve their academic and professional aspirations in a digital age.

THE PROGRAM

Two-month training and internship program. The first month is industrial training from experts with more than ten years of experience in the field of psychology through live interactive sessions and lifetime access to recordings. The second month is an internship with two project opportunities. One individual project for implementation and evaluation. One major project from our affiliated companies in order to provide industry exposure and experience the work environment in MNCs.

Modes of Training

Self Paced

- Recorded sessions with doubt-clearing
- opportunities Lifetime access to study
- material Training Certification + Internship

Opportunity

Mentor Led

- Live interactive sessions with doubt clearing
- Lifetime access to recordings Training
- Certification + Internship Opportunity
- Live interactive sessions with doubt clearing.
- Lifetime access to recordings One additional month of placement training
- Training Certification + Internship Opportunity + Placement Assistance.

1ST MONTH



The first month is the training phase in which the students will be trained in their respective domains via live/recorded sessions. The training will cover the basics in all the domains such that even students with no previous experience will be able to learn effectively.

Learning module :



Self-paced:
Recorded Session



Mentor Led

2ND MONTH

The second month featured two project opportunities to implement the concepts they have learnt. The first is a minor or individual project for 7 days to introduce the students to the practical applications of the domain. The second is a major or group project in which the students will be placed in teams of 5-8 members to simulate the environment of working in MNCs under the guidance of their mentors who will act as their supervisors while guiding them through the project.



TOPICS TO BE COVERED

THE COURSE STARTS OFF WITH A BRIEF INTRO
INTO THE WORLD OF STOCK MARKET AND ITS
VARIOUS ASPECTS



LEARN ABOUT THE DIFFERENT
PARTICIPANTS IN THE STOCK MARKET AND
THEIR ACTIVITIES.

LEARN HOW TO ANALYSE STOCKS.

UNDERSTAND THE
TECHNICALITIES OF STOCK
MARKET TRADING

FINISH OFF THE COURSE WITH THE
KNOWLEDGE OF FINANCIAL RISKS OF
TRADING.



SCOPE IN STOCK MARKET

Investment Opportunities:

The stock market provides a platform for individuals and institutions to invest in publicly traded companies, allowing them to grow their wealth over time through capital appreciation and dividends.

Capital Raising for Companies:

Companies can raise capital by issuing shares to the public, which they can then use for expansion, research, debt repayment, and other business activities, fueling overall economic growth.

Economic Indicator:

The stock market serves as a barometer of economic health, reflecting investor sentiment and expectations about future economic conditions. Market trends can indicate economic expansions or downturns.

Wealth Distribution:

The stock market allows for the distribution of wealth by enabling a broad range of investors, from small retail investors to large institutional players, to participate in the profits and growth of companies.



TRAINING CURRICULUM



INTRODUCTION OF STOCK MARKET

1. What is the stock market, and how does it function as a marketplace for buying and selling shares?
2. What are the primary reasons companies choose to list their shares on the stock market?
3. How do supply and demand influence stock prices on the market?
4. What are the different types of stocks, such as common and preferred, and how do they differ in terms of ownership rights and benefits?

KNOWING PERSONALITY

1. What is your investment philosophy, and how does it guide your decisions in the stock market?
2. How do you typically react to market volatility—do you see it as an opportunity or a risk?
3. What factors most influence your stock-picking strategy, and how do you balance risk and reward?
4. Do you prefer short-term trading or long-term investing, and what does this say about your approach to financial planning?
5. How do you handle emotional highs and lows when your investments perform well or poorly?

SELF CONCEPT

- 1. How would you describe your strengths and weaknesses as an investor in the stock market?**
- 2. In what ways has your understanding of the stock market evolved over time, and how has it impacted your investment decisions?**
- 3. How do you evaluate your success or progress in the stock market, and what personal milestones are you most proud of?**
- 4. What have you learned from your biggest mistakes or losses in the stock market, and how have they shaped your approach to investing?**
- 5. How do you perceive your role as an investor—are you more focused on wealth creation, financial security, or another goal?**

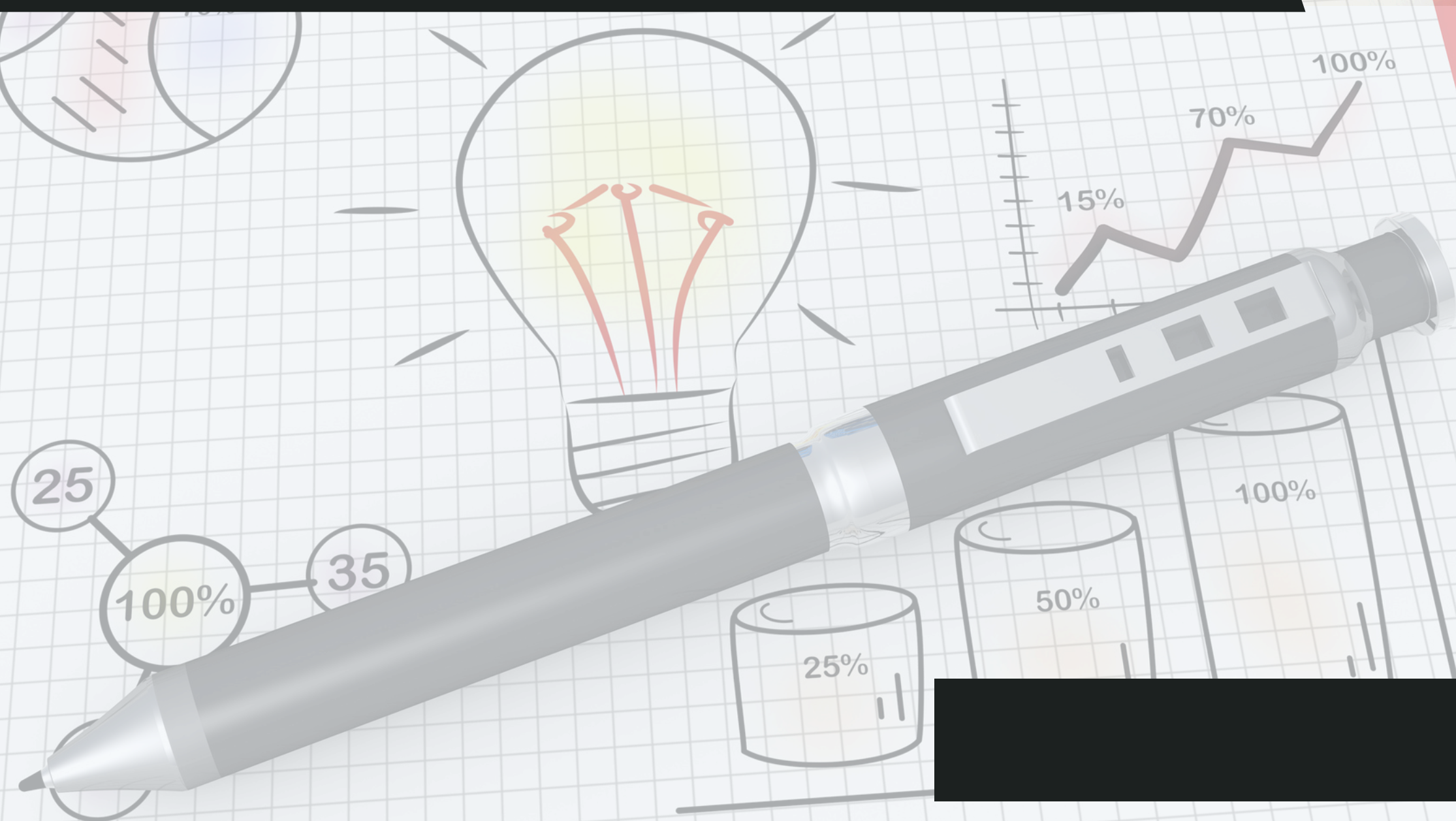
ABNORMAL STOCK MARKET

- 1. If you had to invest in a stock based purely on intuition or a gut feeling, how would you choose it, and why?**
- 2. What's the most unusual or counterintuitive investment strategy you've considered or used in the stock market?**
- 3. If the stock market were a living entity, how would you describe its personality, and how does that influence your interactions with it?**
- 4. What would you do if you had to make all your investment decisions without access to any financial news or market data?**



PROJECTS

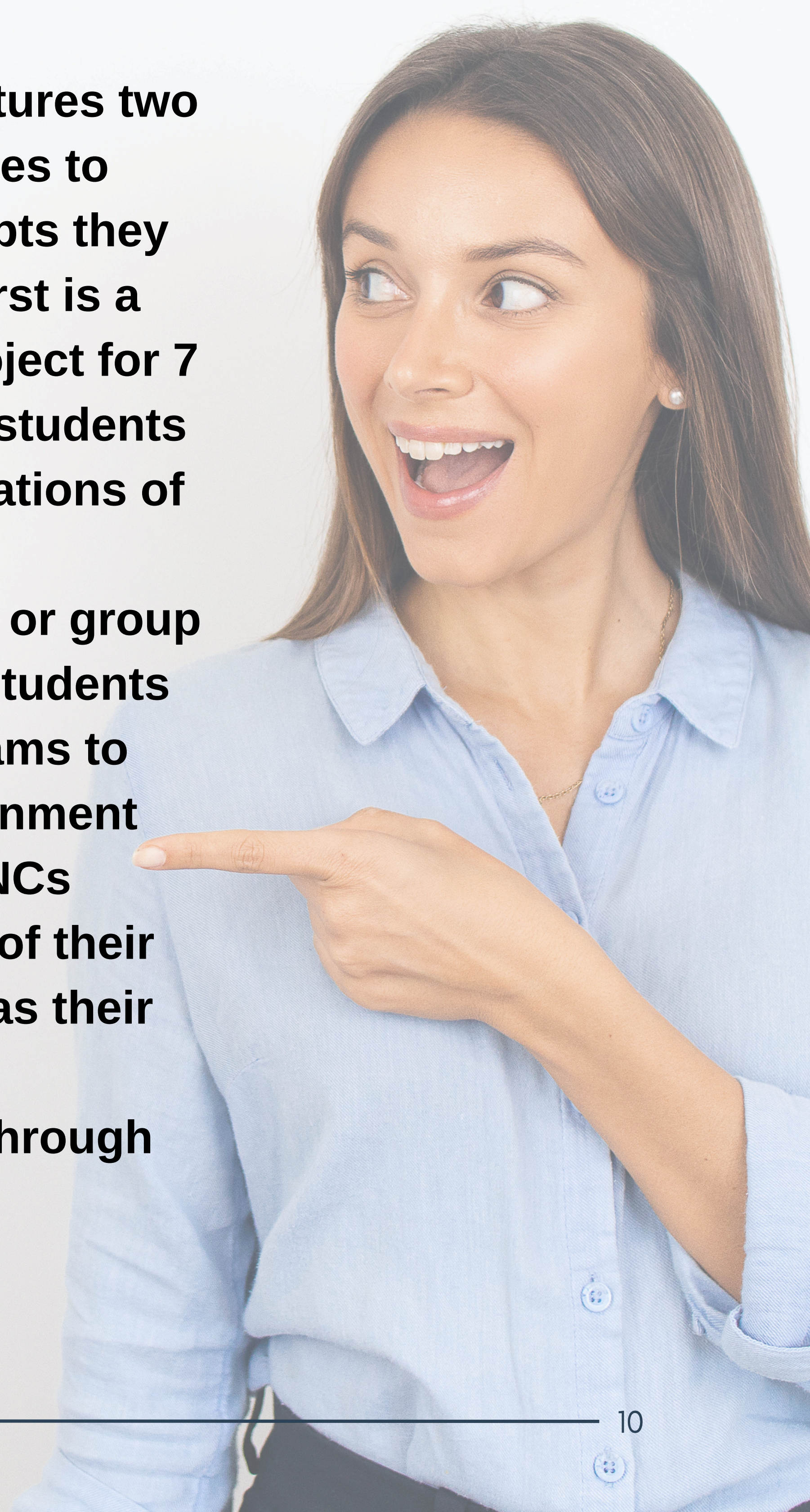
Perform swing trading on any stock of your choice



INTERNSHIP MONTH

The second month features two project opportunities to implement the concepts they have learned. The first is a minor or individual project for 7 days to introduce the students to the practical applications of the domain.

The second is a major or group project in which the students will be placed in teams to stimulate the environment of working in MNCs under the guidance of their mentor who will act as their supervisors while guiding them through the project.



BRANDS WHERE OUR ALUMINI ARE

Infosys

 Microsoft

Deloitte.

ORACLE

CHALO

IBM

 IDEALISTIC
COMPLIANCE
COUNSEL

 genpact

 Mindtree
Welcome to possible

 cognizant®


BARCLAYS


BANK OF AMERICA

DELHIVERY

 **GAMES** 24
SEVEN

CGI



ninjacart

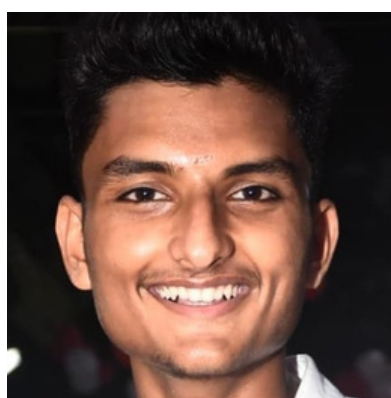
STUDENTS FEEDBACK



Ishita Singh



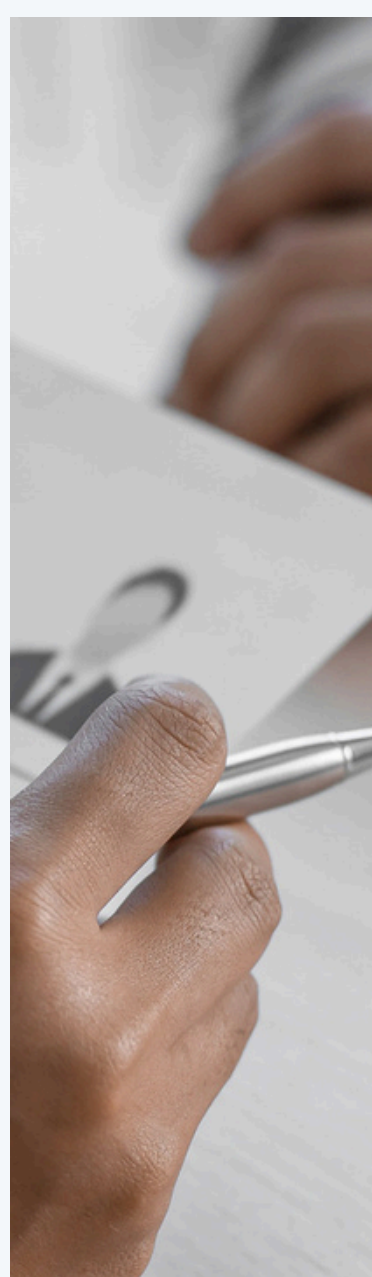
"Vidhyashala has delivered outstanding educational quality, surpassing all my expectations. The mentor's expert guidance and thoughtful support have been instrumental in advancing my skills and knowledge. The dedication to providing top-notch education has made a remarkable difference in my learning experience. I truly appreciate the commitment to excellence and the impactful guidance that has greatly contributed to my personal and professional growth."



Aniket Tripathi



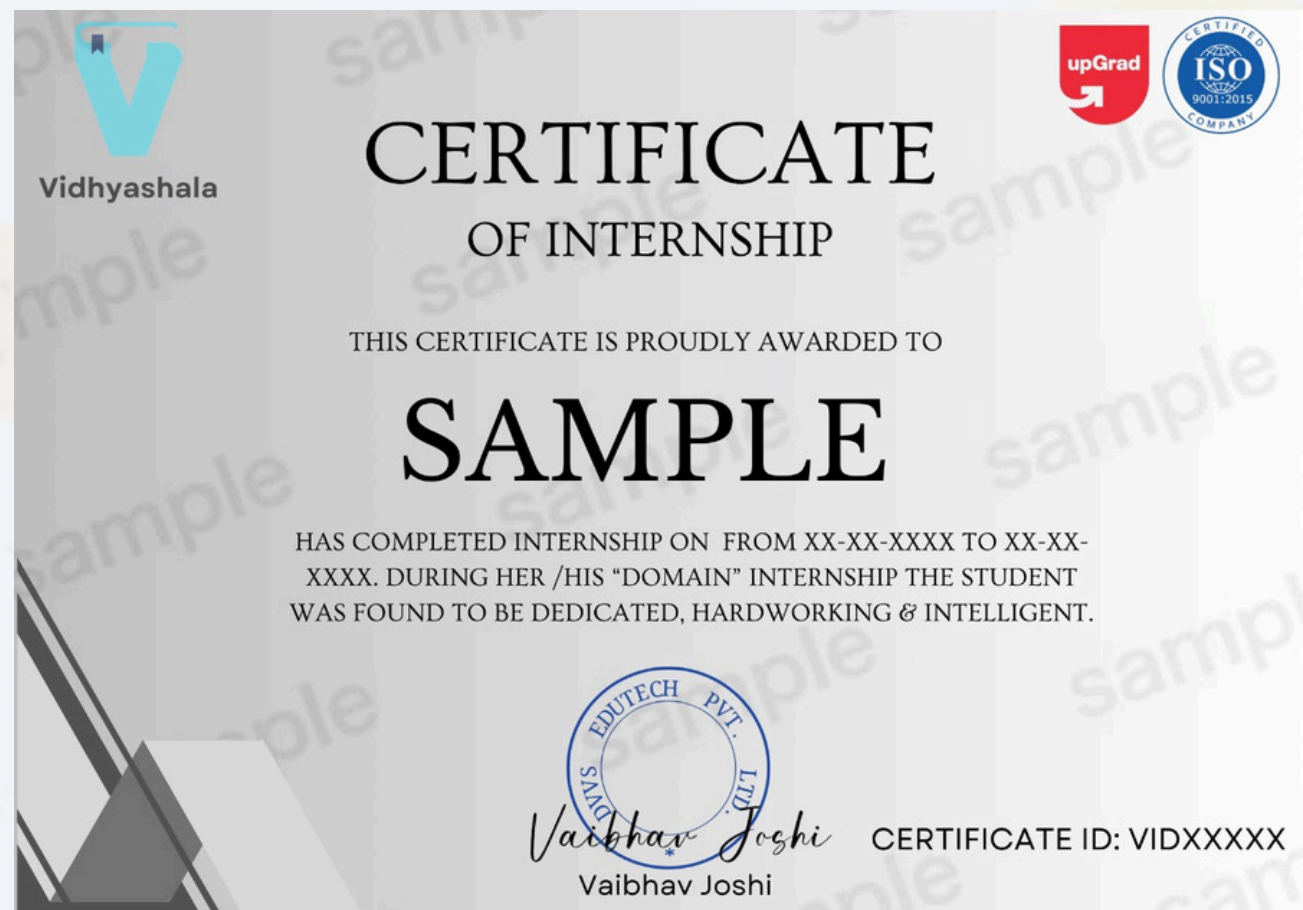
"Vidhyashala has truly exceeded my expectations with its exceptional quality in education. The mentor provided insightful guidance and support, which has significantly enhanced my skills and knowledge. The personalized approach and expert instruction have been invaluable in my learning journey. I'm grateful for the opportunity to grow and improve through such a dedicated and professional platform!"



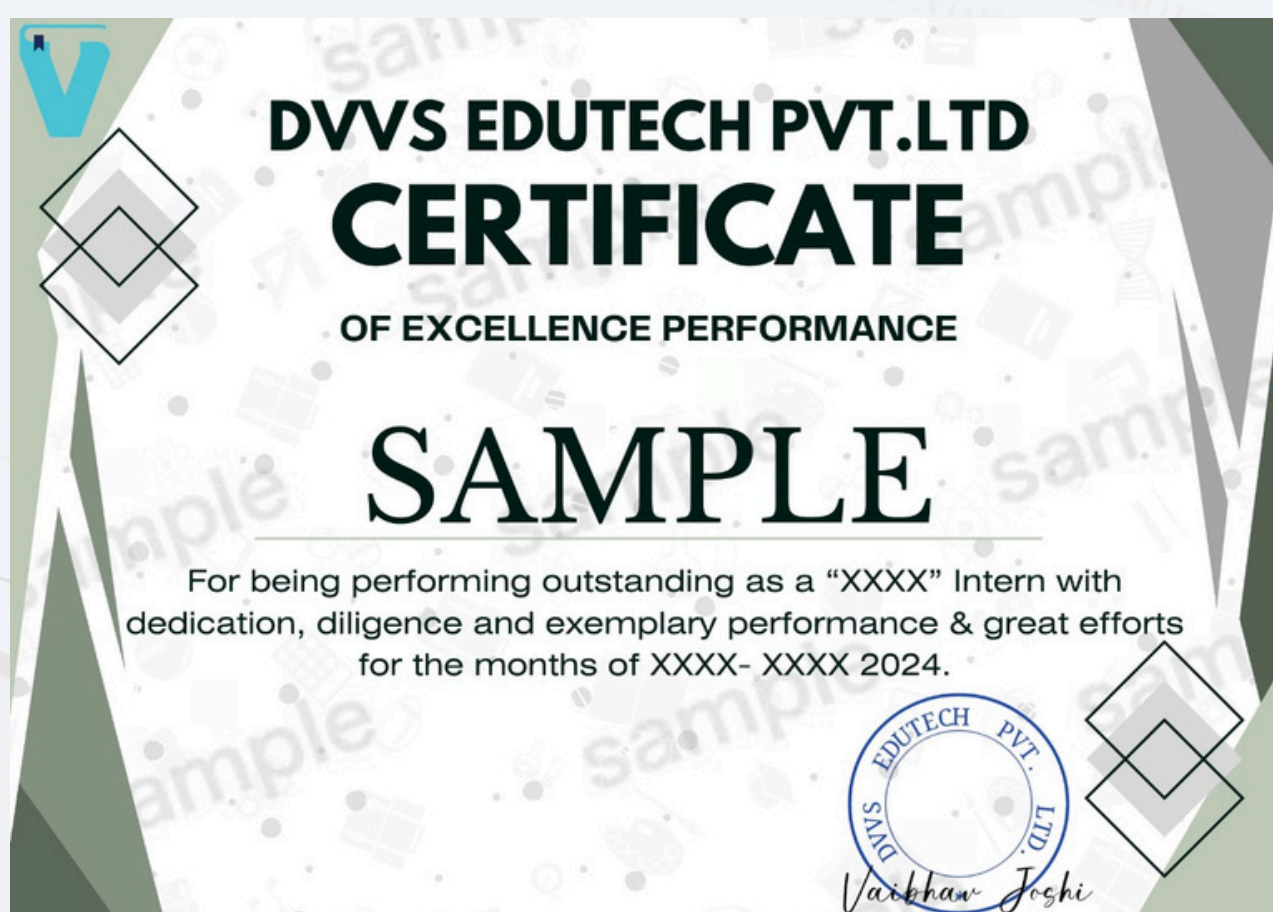
PLACEMENT ASSISTANCE

All candidates (according to their performance) eligible for placement assistance based on their performance will receive the benefit of interviews from our affiliated companies for paid internships or full time job roles in the case of degree holders

CERTIFICATES



Internship Completion Certificate



Certificate Of Excellence